

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re: Ritz, et al

Appln. No. 10/047,540

Filed: January 15, 2002

For: METHOD AND SYSTEM FOR  
CONNECTING END USER WITH  
APPLICATION BASED ON  
BROADCAST CODE



: Group Art Unit: 2181

: Examiner: Not Assigned

: Attorney Docket

: No. 052555-5018

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**INFORMATION DISCLOSURE STATEMENT  
PURSUANT TO 37 C.F.R. §§ 1.56**

Assistant Commissioner for Patents  
Washington, D.C. 20231

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Dear Sir:

In accordance with 37 C.F.R. § 1.97(b), the above-identified Applicants cite the following patents and publications, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56. In compliance with 37 C.F.R. § 1.98, copies of the patents and publications set forth below and listed on the attached Form PTO-1449 (4 sheets) have not been provided because they were cited in one or more of parent Application Nos. 09/971,093, 09/971,115, 09/971,321, 09/971,369, 09/236,176, and 09/310,355 and U.S. Patent No. 6,314,457. In exception to the above, references to U.S. Patent Nos. 5,436,653; 5,579,124; 5,581,800; 5,574,962; 5,495,282; 5,450,490; 5,483,276; and 5,408,258 and Arbitron Cable, "Studio Grade Encoder for Audience Measurement – A Fact Sheet for Broadcast Engineers", www.arbitron.com, 2 pages, May, 2000 set forth below and listed on the attached Form PTO-1449 have been provided. In addition, Applicants hereby bring to the Examiner's attention Application Serial Nos. 09/768,800, 09/768,535, 09/768,387, 09/974,492, 09/951,361, 09/993,960, 10/004,409, 09/974,711. This information disclosure is being filed less than 3 months from the filing date. Accordingly, no petition, or fee is believed to be required.

**CERTIFICATE OF MAILING (37 CFR §1.8a)**

I HEREBY CERTIFY THAT THIS CORRESPONDENCE AND THE PAPERS AND/OR FEES REFERRED TO HEREIN AS TRANSMITTED, SUBMITTED OR ENCLOSED, ARE BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE WITH SUFFICIENT POSTAGE AS FIRST-CLASS MAIL IN AN ENVELOPE ADDRESSED TO: ASSISTANT COMMISSIONER FOR PATENTS, WASHINGTON, D.C. 20231, ON THE DATE INDICATED BELOW.

Name Alison B. Weisberg

Signature 

Date of Deposit 3/8/02

<u>Patent No.</u>	<u>Patentee</u>	<u>Issue Date</u>
4,042,113	Duncan et al.	08-1977
4,752,675	Zetmeir	06-1988
5,832,457	O'Brien et al.	11-1998
5,963,916	Kaplan	10-1999
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5,825,002	Roslak	10-20-1998
5,890,136	Kipp	03-30-1999
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5,905,248	Russell et al.	05-18-1999
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5,574,962	Fardeau et al.	11-12-1996
5,495,282	Mostafa et al.	02-27-1996
5,450,490	Jensen et al.	10-12-1995
5,483,276	Brooks et al.	01-09-1996
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### **Other References**

Vollum, R.B. "43 Ways Computers Can Help You," (Abstract only), Purchasing World, Vol. 27, No. 6, pp. 81-82, June 1983.

Anon., "Octel Communications Offers a Multi-Function Call Processing Server System," Computergram International, No. 1658, April 19, 1991

Anon., "Financial Times Launches Content through Netscape's In-Box Direct," Information Today, Vol. 14, No. 3, pp. 1,19, March 1997

Anon., "MSNBC Business Video and WavePhore Newscast Create Multimedia Business Intelligence Service," Information Today, Vol. 15, No. 1, p 25+, January 1998

Majer, A. et al., NewMedia, Vol. 9, No. 1, page 11, published January 1999.

Bango.Net, [www.bango.net](http://www.bango.net), 71 Pages.

Internet Number, [www.hatch.co.jp/e](http://www.hatch.co.jp/e), 34 Pages.

Arbitron Cable, "Studio Grade Encoder for Audience Measurement – A Fact Sheet for Broadcast Engineers", [www.arbitron.com](http://www.arbitron.com), 2 Pages, May, 2000.

Applicants respectfully request that these references be considered by the Examiner, and that the Examiner acknowledge consideration of the references by initialing and returning copies of the enclosed Form PTO-1449 with the next official action.

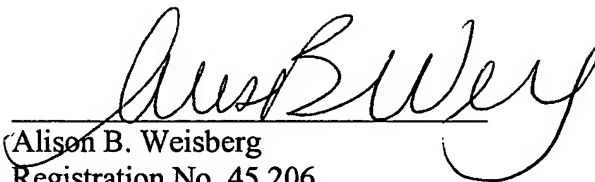
While this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. § 1.56, it is not intended to constitute an admission that any patent, publication or other information referred to herein is "prior art" for this invention or otherwise material to the patentability of this invention as defined in 37 C.F.R. § 1.56.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(b) exists.

The Commissioner is hereby authorized by this paper to charge any fees required in connection with this filing to Deposit Account No. 50-0310. A duplicate of this authorization is enclosed.

Respectfully submitted,

By:



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Attorney for Applicants

Dated: 3/8/02

Enclosure: (Form 1449 – 4 Pages)



Substitute for form 1449A/PTO		<b>Complete if Known</b>		<b>RECEIVED</b>
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)		<b>Application Number</b>	10/047,540	<b>MAR 19 2002</b>  <b>Technology Center 2100</b>
		<b>Filing Date</b>	January 15, 2002	
		<b>First Named Inventor</b>	Ritz, et al.	
		<b>Group Art Unit</b>	2181	
		<b>Examiner Name</b>	Not Yet Assigned	
<b>Sheet</b>	1 of 4	<b>Attorney Docket Number</b>	052555-5018	

U.S. PATENT DOCUMENTS				
Exr Initials	U.S. Patent Document		Name of Inventor or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
	Number	Kind Code (if known)		
	4,042,113		Duncan et al.	08-1977
	4,752,675		Zetmeir	06-1988
	5,832,457		O'Brien et al.	11-1998
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	6,026,375		Hall et al.	02-2000
	6,029,141		Bezos et al.	02-2000
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	Country Code	Number	Kind Code (if known)			
	WO	95/26536-A		Leher et al.	10-1995	
	WO	99/16060		Keyston	01-1999	
	WO	97/01137		International	09-1997	

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS				
Exr Initials	Include Name of Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published			T <sub>1</sub>
	Vollum, R.B. "43 Ways Computers Can Help You," (Abstract only), Purchasing World, Vol. 27, No. 6, pp. 81-82, June 1983.			
	Anon., "Octel Communications Offers a Multi-Function Call Processing Server System," Computergram International, No. 1658, April 19, 1991			
	Anon., "Financial Times Launches Content through Netscape's In-Box Direct," Information Today, Vol. 14, No. 3, pp. 1,19, March 1997			
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	Majer, A. et al., NewMedia, Vol. 9, No. 1, page 11, published January 1999.			
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